

HIGHLANDS BAND ASSOCIATION

July 12, 2005, Meeting Minutes

The meeting was called to order by Co-President Diane Keeler at approximately 7:35 p.m. with 15 present (including 6 officers and the director).

Motion was made to approve last months meeting minutes by Diane Keeler, seconded by Susan Newman, all approved.

TREASURER'S REPORT: Susan Newman presented the Profit & Loss Statement vs. Actual Statement. There is approximately \$27,000.00 cash at the end of the period. The Association has received approximately \$8,500.00 so far in Band Fees which has allowed us to start paying out the beginning instructor fees.

OLD BUSINESS: The paving of Death Valley road has been completed! Thanks to Mark Reibling and Lori Hopkins for not giving up! The Band is being noticed and accommodated! Thank you's will be sent to Dr. Stintson, Mike Scott, and Mr. Emmons for making the safety of our children a priority!

The Hotel for State has been secured by Lori Hopkins. It is the Econo Lodge in Bowling Green. There are 12 rooms available for parents and is \$69.95 p/night. If you are interested in a room, please contact Lori @ lhopkins@Ft-thomas.k12.ky.us.

It was decided that the best way to ask our families about leads for Corporate Sponsorship would be to insert a postcard with return address in our next mailing. There will be spaces provided for interested/not interested and specifics for the former.

Lori showed the mock up for the Show shirts: Caution: "Band at Play" for this year's competition. Thanks to Alex Johnson for creating a great graphic! Mary Johnson is still working on prices and forms with the shirts being ready to distribute at the Parent's Show on August 6th. It was also discussed about what type of tank would be appropriate for the girls to wear. It was decided a racer back tank would be more acceptable. Blue collared shirts and Bag orders are wrapping up

She also reviewed the importance that all families have the Marching Band Handbook. It was discussed that the few members who had not received had been contacted. If you do not have the handbook log on to our website, www.highlandsband.org and click on the forms section!

Diane discussed the volunteer letter and expressed the importance of a positive response from all parents. The mailing will also include the Corporate Sponsorship postcard.

NEW BUSINESS: The Band Buggy is finished and looked great in the Parade! What a great way to add more attention to our talented kids and help tote things around! Thanks to Mark Reibling and Greg Whittle for all their hard work and Bob Harmeyer of

Harmeyer Paints and Supply in Newport for donating all the paint! We will put together rules of operation manual for the Buggy to ensure the safety of all.

Warner's has offered to showcase our fine musicians at their restaurant. Individuals and small groups are welcome. It was discussed about the schools willingness to allow the "band" to perform where there is alcohol. If any parent is interested in having their child perform, please contact Diane or Lori with your ideas.

Diane Keeler was approached at 4th at the Fort by a local family wishing to help the Band out with their photography business and film the Band at competitions in order to sell a video to the public. It was shared by all that it was a great idea, but most hosts of competitions do not allow filming (since they film and sell one themselves). But there are many other opportunities. Football games, band camp, concerts, etc. The cost to the Band would be \$3.25.

Debbie Behler emailed Diane about an idea of doing a weekly article about the Band in InSide Ft. Thomas; kind of like a "Day in the Life" story. She said she would be happy to pursue it with our permission. All agreed it was a great idea.

Bev Youtsey updated us on the progress of uniform fittings. All but 7 musicians have been fitted for uniforms. All guard members have been measured for their costumes and they are now being sewn. Thanks to Julie Schaber and Susan Mitchell for their help! Special thanks to band members for their amazing patience and cooperation with this huge task!

FUNDRAISER'S: Chris Kleemeier passed out a sheet outlining all to be discussed. Mary Kay sales are plugging along. There are 3 kids that have earned \$83.82 toward band fees. Anyone interested in buying or selling needs to contact Rhonda Daniels @781-7229.

The last Bank One Car Wash brought in \$488.00 for kids to use towards their band fees. The next Car Wash will be August 13th, 12:00-5:00 p.m. Please remember that spaghetti strap tanks are *not* permitted and boys must wear a shirt. We need volunteers to help supervise. Please contact Chris @ 441-0501 or Mark Reibling @ 441-5697.

4th @ the Fort is still a work in progress. Chris discussed the possibility of changing our approach to find where the Bands niche is at this event. We brought in \$297.00, but with the booth rental and supply costs our profit came from the donation that each family sent in. The good news is that we sold 12 more pairs of sandals (@ \$20.00 per)! It was suggested that maybe we should just have an exhibition style booth with our musicians giving demonstrations or "try-outs" to young kids (for a donation, of course!). There was a unanimous vote to not serve food next year.

The new Remke program starts August 1st. Kathy Sudkamp has agreed to chair. She will check into different school events that we can advertise at. It is a great way to make several hundred dollars a year. Thanks to Chris for pursuing that idea!

Mary Johnson reported on the Salsa Fundraiser and it was sampled by all at the meeting. The gentleman who produces the product will charge \$2.50 per jar which also includes a personalized label for the Marching Band! We would sell them at the football games for \$5.00.

Cathy Earlywine is busy working on our big fundraiser, the Annual Dinner Dance. It will be held at the Ft. Thomas Community Center on April 22, 2006. A check for \$325.00 has been sent for the deposit to secure our reservation. A theme has not been chosen yet but since it is so close to the Derby the "Day at the Races" is still a possibility. Cathy reminded us that it is crucial to begin as early as August putting together the Silent Auction Committee and sending out solicitation letters to businesses. Last year's Auction Committee was a complete pleasure to be involved in because of ALL the helping hands and organization. That part of the Dinner/Dance brought in approximately \$4000.00! Please help by signing up on the Volunteer Sheet you will be receiving in the mail! Or email Cathy at jeffearlywine@fuse.net, Mary Nielsen at nielsenet@insightbb.com, or Chris Kleemeier at chris_kleemeier@fuse.net!

FALL SPORTS PROGRAM: Debra Hausrath reported that although we had a hefty cost on the postage for the mailing (\$105.00), we have received \$800.00 in advertising from sponsors who had not advertised before or for quite some time! All agreed that was a profitable risk! We are on our way of surpassing last year's number of 65, since we have already received 62 (of which 18 are newbies) and many more have verbally committed! She stressed that follow up phone calls will be crucial! Thanks to Debra for all her time consuming work! She has meticulously set up a "how to" book for our next chair so that it will be an easier job.

A few other tidbits she discussed were that our printer, Proprint, sold the business, but the new owner vowed to keep our pricing the same. She has a tight print schedule due to the early Dixie Heights Game and the late photo day for the Football Team. We had to scrap the idea for senior ads since there were no school office services available to print out incoming seniors. We will pursue this idea next year! Gaps in page printing will be filled with thank yous, apologies for mistakes and omissions, Bank One, the Stalhuts, and others that deserve the unsolicited thanks from the Band!

DIRECTOR'S REPORT: Lori reported that KMEA has changed classification designations this year. She is not sure whether we will be AA or AAA based on their new criteria which includes the size of the school as opposed to the size of the Band. There will also be a random draw at competitions for performance order, not the past plan of performance in order of classification. Location of Regionals will either be Rowan County or Corbin High School based on our designation.

The Ryle Preview Show is still scheduled for late August.

She expressed concern about the heat in Death Valley and the need for covered shade. Mark Reibling and Doreen Taylor agreed to donate their open sided tents. It was also brought up that we needed to purchase “pop-up” tents for competitions since we no longer are using air conditioned buses. The vote was unanimous.

The props for the Show are moving along nicely. Mark Reibling said it would be ready to paint next week. Anyone with artistic talent that would like to help out for an afternoon needs to contact Angie Markus @ 442-0772.

Lori reported that we have 9 staff members this year and we have actually come under budget on salaries! We do appreciate our staff for understanding our financial restraints. We are also very lucky to have Mary Skaggs helping out along with our alumni, Tom Whittle and Chris Gabbenesch!

We have secured Francis Hoffman, a talented local seamstress and teacher, to sew the guard uniforms. Since the patterns were so expensive, she volunteered to design them from scratch! Several members present know of her abilities and all were pleased!

As mentioned before, the Band will be staying at the Econolodge for State. Lori secured 35 rooms; 12 for parents, 3 for staff, and 20 for band members.

HBA Meetings are held the 2nd Tuesday of every month in the Middle School Band Room. Please join us!

The meeting was adjourned @ approximately 9:25 p.m.

NEXT MEETING WILL BE
TUESDAY, AUGUST 9TH, 2005 @ 7:30 P.M. –MIDDLE SCHOOL BAND ROOM
CHECK OUT OUR WEBSITE: www.highlandsband.org